



MEVRIAN

HANDMADE IN ITALY

COLOR ANALYSIS



EACH OF US HAS RECEIVED COLORS
FROM NATURE.
AND, LIKE ANY GIFT, WE CAN DECIDE
WHETHER TO HIDE IT OR TO ACCEPT
IT AND MAKE IT OUR OWN.



COLOR ANALYSIS



If you've decided to reveal and use the gift you've received, then this might be the time to request a color analysis session.



WHAT IS COLOR ANALYSIS?

Color analysis is based on *colorimetry* and takes care of finding for each person the colors most consistent with their image to enhance their chromatic features and enhance their face and figure.

It can be carried out both in presence and online *by testing a specific series of professional colored drapes* that allow you to identify your personal color class, defining their temperature, intensity, value and contrast.



To make the analysis, I use Giulia Quaranta's 16x4 system, an evolution of the 16-season 4x4 international system used by the major international image consultants.

This system makes it possible to identify and include greater chromatic variations and is therefore much more inclusive and personalized.





SERVICES

My offer for color analysis is divided
into three options, to make
consultancy accessible to more people.



OPTION 1 SEED Standard

To start by planting a seed of awareness of your colors!

The consultation includes a meeting that varies from one hour to an hour and a half and includes:

- Completion of a questionnaire that identifies your personal preferences and observations on colors
- Explanation of the principles of colors and color harmony to be able to distinguish them independently.
- Try on drapes to identify all your chromatic characteristics and which season you belong to.
- Explanation of the most flattering colors and their use, from color combinations to patterns.





OPTION 2 BUD Advanced

To already have a strong base of colors available from which to start blossoming immediately.

The consultation includes everything you find in option 1 plus:

- Further tests to understand your "special colors", the ones that flatter you the most in your palette
- A personalized palette with the colors of your season for clothing and make-up in which even the best colors will be marked





OPTION 3 **BLOOM** Premium

To dive in and re-emerge immediately crowned with your natural colors, like a flower that magnificently unravels all its petals.

The consultancy includes everything you find in option 1 and 2 plus:

- Complete personalized report that contains written explanations on color harmony, your season with image examples, inspirations for combinations, looks and various styles while maintaining your best colors and strategic use even of colors that don't suit you.



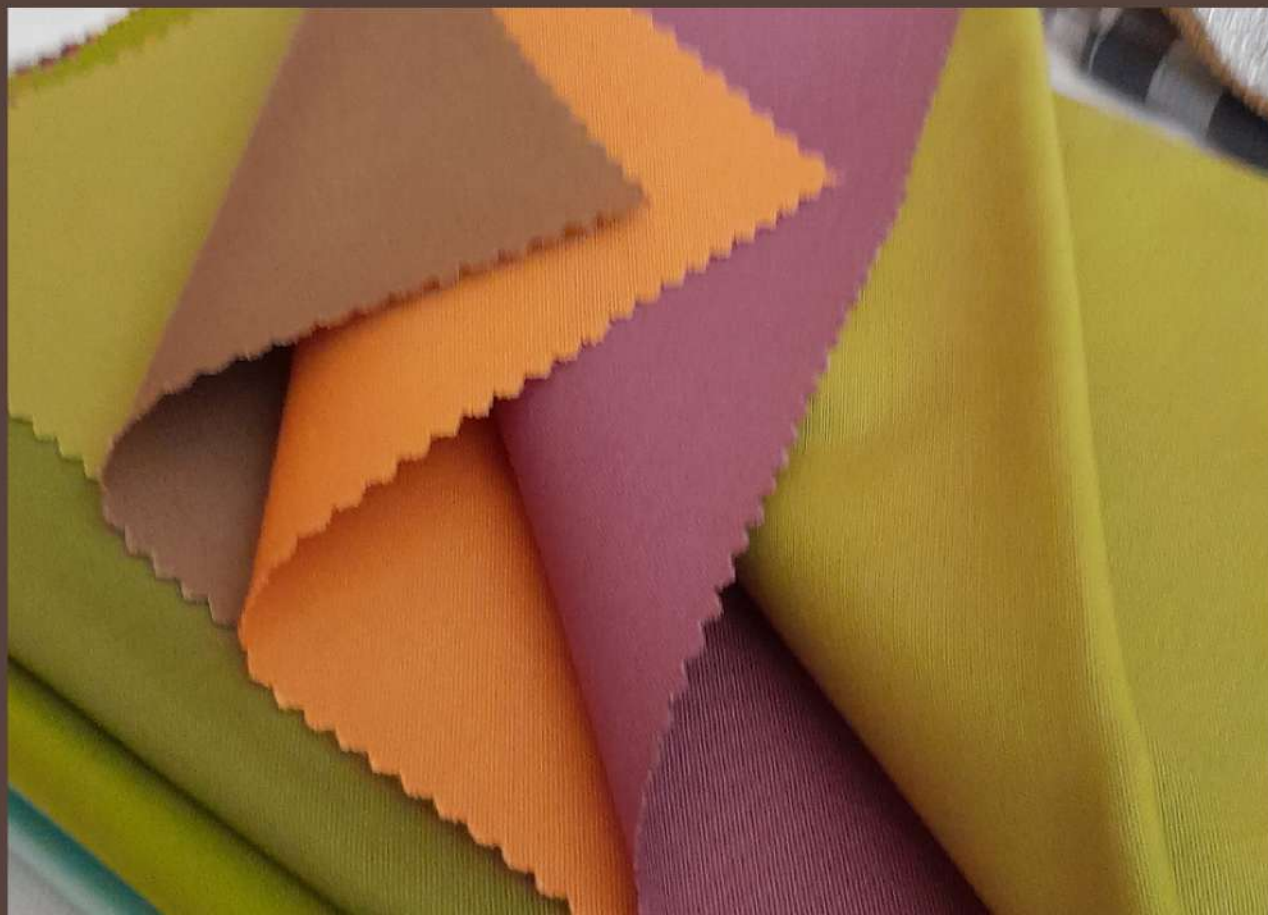
USEFUL INFO

The color analysis session is performed with natural and live light in my atelier (although you can also request it at home), an informal, welcoming environment full of colorful fabrics and clothes.

You have to show up without make-up and possibly without a tan to be able to verify your natural colors with as little interference as possible.

During the session, the hair must be tied up and covered with a white cloth.

If you prefer, you can bring a cap or a white hat from home to hide all your hair.



I'M WAITING FOR YOU



It will be just you and I as if to have a friendly chat; however if you want you can bring one or more friends.

For group consultations there is a 10% discount, so don't forget, if they wish, to involve your loved ones who may be curious to discover and take advantage of their best colors!

If you would like more information, do not hesitate to contact me and also consult my Instagram stories on the subject: find me as @mevrian.

See you soon!

